

Project Title: Online Shopping – Cakes and Snacks.

ABSTRACT

The world is becoming technology driven and we are living in an era of Internet. Despite e-commerce businesses being incredibly popular and growing at a high rate, some people are still extremely apprehensive about buying certain items online. Some people do not prefer to buy clothes online, while some people prefer to not buy electronic items online. Similarly, there are a few people who prefer to not buy cakes online. Although we cannot tell you whether or not you should buy clothes or electronic items online, but you can definitely buy cakes. In fact, it has several benefits.

Let us explain this further by giving you 6 reasons to buy cake online rather than from local bakery:

1. More Variety

This is true. Whenever you visit a bakery, you will see a selective range of cakes. Since you are obviously buying a cake for an important occasion, you will be visiting many local bakeries before choosing one special cake. If you decide to buy the cake online, you can browse through larger variety of cakes in one e-commerce shop than you would in almost all local bakeries combined.

2. Save Time and Energy

Hopping from bakery to bakery will consume a lot of time and effort. So when you have the option of not going from bakery to bakery, you can use the saved time and effort to plan a grander celebration for your loved one. In fact, if you decide to buy a cake online, you can browse through thousands of cake in half hour and pick the best one from them. This will save you immense amount of time and energy.

3. Save Money

This is also one of the key benefits of buying a cake online. In fact, this is the reason why almost everyone nowadays buying things online. There are great discounts available. And almost every online bakery you browse through, they have some sale going on which will be giving good discount on the cakes. So not only will you be buying a cake which your loved one finds incredibly scrumptious, but you will also be making the cake more affordable to you. This is definitely not a decision that you will regret making.

4. Surprise Element

One of the problems that people face when they bring cake for a celebration is that they have to hide it, to be able to keep it a surprise. And more often than not, your loved one finds out the location of the cake and it does not stay a surprise anymore. This spoils all the time and effort that you spent on planning a perfect surprise. Instead, by buying online you can choose for midnight delivery. Here, the cake will be delivered to your doorstep exactly at midnight. This takes away the worry of trying to hide the cake because the cake is not at home. And your surprise will also be maintained as your loved one will open the door to see a cake delivered to them.

5. Send it Anywhere

As much as you would like to be with your loved one on their special day, it is not always possible to do so. For some reason, you simply aren't able to be with them on their special day. This does not mean that you cannot send a cake to them. Instead, you can buy and **send cakes online** directly to your loved one's home. Receiving a cake from you even though you are not even in the city will truly bring a smile on their face. And each bite of the cake will remind them of how good of a friend you are and they will be grateful for having a friend like you in their life.

6. Credibility Factor

The fact that you can read reviews while before buying any product is one of the things that make buying a cake online a pleasant experience. For instance, if there is a cake you like and would love to buy for your loved one but the cake has negative reviews left by those who have bought it, then you know it is not a cake that you should buy and instead buy a different one.

Main Page & Login Activity


4G
LTE1

17:01

Vol
LTE1


4G

97




Login

Enter Email ID



Enter Password




LOGIN

Menu

4G 17:03 92

CAKE & SNACKS


Products



BLACK FOREST

★★★★★


₹ 499



BUTTER SCOTCH


★★★★★

₹ 499



CHOCO TRUFFLE

★★★★★



CUSTOM CAKE

★★★★★

success



CAKE & SNACKS



WHITE FOREST



₹ 480



CUP CAKES



₹ 100



MIXTURES
(SNACKS)



₹ 100



VEG PUFF
(SNACKS)



₹ 60



CAKE & SNACKS



WHITE FOREST



₹ 480



CUP CAKES



₹ 100



MIXTURES
(SNACKS)



₹ 100



VEG PUFF
(SNACKS)



₹ 60



CAKE & SNACKS



MIXTURES
(SNACKS)
★★★★★

₹ 100



VEG PUFF
(SNACKS)
★★★★★

₹ 60



EGG PUFF
(SNACKS)
★★★★★

₹ 80



CHICKEN PUFF
(SNACKS)
★★★★★

₹ 100

Payment Procedure and Order Confirmation :

17:03

4G

PAYMENT PAGE

499


AMOUNT PAYABLE IN RUPPEES

Enter Name

Enter Mobile Number

Enter MailId

Payment Gateway



USING A CARD TO MAKE THE PAYMENT

4G 17:03 97

King Star Chocolate


OrderId

₹ 499





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PREFERRED PAYMENT METHODS

 UPI - Google Pay

CARDS, UPI & MORE

-  **Card**
Visa, MasterCard, RuPay & More
-  **UPI**
Instant payment using UPI App
-  **Netbanking**
All Indian banks
-  **Wallet**
Mobikwik & More

17:03

Delivery Confirmation

malu
Mobile:9025563539
Address: B5 Michael gard8
LandMark: near to oyo
AreaName: Ramapuram
City:chennai
PinCode: 600089

Street Name

Land Mark

Area Name

PinCode

CONTINUE

17:04

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Paying Gokul

₹499.00

razorpay

Payment failed

UPI ID is Invalid

Dismiss

17:03

Delivery Confirmation

malu
Mobile:9025563539
Address: B5 Michael gard8
LandMark: near to oyo
AreaName: Ramapuram
City:chennai
PinCode: 600089

CONTINUE